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Research Article

MYSTICAL SHOWS IN INDONESIA AND ITS EFFECT ON CHILD'S PSYCHOLOGY RAVEL ADHY PURNA S.I.P

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ABSTRACT

Rating and share are the background of the uniformity of TV show in Indonesia at this time. When a show gets high rating and share, the broadcasting institution will follow the genre of the show although the institution gives different package for their TV shows. On these shows is mystical show which becomes trend again this time. This conditions is getting worse due to the condition of Indonesian people who still believe in mystical things in their life. Therefore, this show is liked. Starting with the occurrence of Karma on ANTV with high rating, various broadcasting institution tried to make similar show. Children who are heavy spectator (more than 8 hours per day) is very risky psychologically due to the show. Because they cannot filter what they watch, the digest everything that they watch. The effect of mystical show on children is different due to some factors such as age, sex and environment. In order to solve this problem, the regulator's role is important. In this matter, the regulator is the Indonesian Broadcasting Commission (IBC/KPI) as an institution who supervises TV shows. Their role is vital. KPI has rules that must be obeyed by the broadcasting institutions. This rule is stated on Guidance of Broadcasting Behavior and Broadcasting Program Standard (P3SPS)

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INTRODUCTION

Background

Television is like a wheel that always rotates. The trend of television show in Indonesia is always repeated. As example, we can take a look at mystical show in Indonesia. In 2000's, there were mystical shows which were considered as pioneer. These shows inspired some television station to make similar show although their shows have different characteristic. The examples of these shows are the shows with theme of guts' test, various frightening experiences and ghost hunting.

The popular mystical shows are Kisah Kisah Mistik (RCTI), Dunia Lain (Trans TV), Percaya gak Percaya (ANTV) Tv Misteri (TPI) and Mister Tukul Jalan – jalan.

For a moment, the trend of mystical shows decreased and they were changed by other shows such as Turkish or Indian drama. However, in 2018, the mystical show occurred again starting with Karma on ANTV. The theme of this show is the host, Roy Kiyoshi, who gives help to participants who have problems with mystical things.

On the other hand, Indonesian people highly believe in occult and mystical things and therefore Karma show is easily accepted by the people. In addition, this kind of show is easy to get high rating. Therefore, TV stations started to compete in making mystical shows.

We can see what ANTV did due to the high rating of Karma. It sounds as if they want to gain more profit, they make Karma in various versions such as Karma the Series and Roy Kiyoshi Anak Indigo. It can be said that the both shows are the fractions of Karma show. As expected, the three shows also got quite high rating.

The shows from other TV stations also started to include mystical element. For example, the Pagi-pagi Pasty Happy show which invited psychics. In addition, a lot of shows also included the same thing.

Rating orientation makes broadcasting institution forget the aspect of quality and prioritize profit. As we know, mystical shows give psychological effect to the spectators especially the kids. If we review it further, these mystical shows do not have education value for society. It only gives fear and curiosity to people.

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If we compare our TV shows and the shows in developed countries, we will see that their TV shows lack of mystical elements unlike TV shows in Indonesia. The TV shows in developed countries prioritize logics and science. Indirectly, these shows educate people. The TV shows in Indonesia need to be improved in order to prioritize educative values.

According to the Central Indonesian Broadcasting Commission, the number of mystical show increased in 2017 until 2018. So does the complaint from people to KPI concerning the existing mystical shows. The shows with occult element like these will give psychological effect on children because the children at their age cannot filter a show. This is the matter which will be discussed by the researcher

Statement of the Problems

This journal tried to discuss several reasons of why the mystical shows are very liked, the effect of mystical shows on psychology and the preventive actions that have been taken until now.

Objectives of the Research

This research is aimed to give the description about the trend of mystical shows in Indonesia and the bad effect of the shows on children's psychology. It is expected that the result of this research can be considered by the media stakeholders in creating shows which educate people and parents are expected to supervise their children more when they are watching television shows.

Preliminary Hypothesis

The large number of Indonesian people who like mystical shows is caused by the belief of mystical things. This phenomenon can be seen from the people who often relate a phenomenon with a mystical thing. Let's take the phenomenon at Toba Lake as example. People relate this phenomenon with the finding of goldfish which is believed to be the spirit which inhabits Toba Lake. We often find thing like this in daily life.

As a heavy spectator who lacks of filtering ability, the children are vulnerable to the effect of show (mystical show in this matte). The effect of mystical show cannot be felt by children directly. However, with continuous exposure, this show will affect their psychology. The effect of this show will also vary on one child and another due to their different ability to judge a show.

To solve this problem, of course, we need active role of various parties such as Central Indonesian Broadcasting Commission (KPI) as the broadcasting regulator. With the principle of Law 32 Year 2002 which is the basis of establishment of KPI, the KPI should be able to support broadcasting institutions to broadcast educative shows. With the big authority, the KPI of course has taken preventive action to solve this problem.

RESEARCH METHOD

The Writing Method that will be used by the researched on the case of the Effect of Mystical Show on Children's Psychology is qualitative method. In general, the purpose of qualitative research covers information about main phenomenon which is explored in the research, research participant and research location.

The reason of selecting this method is that the qualitative procedures have more various approach compared to academic research with quantitative method. In addition, qualitative research also has philosophical assumption, research strategies and methods of collection, analysis and data interpretation which are more various.

In the book *Research Design: Pendekatan Kualitatif, Kuantitatif dan Metode Campuran* by John W. Creswell (2003:153), there are some characteristics in qualitative research. The are four characteristic which serve as the basis of the selection of this method. The first is the Multiple source of data. In this characteristics, the qualitative researcher usually collect data from various sources such as interview, observation and documentation instead of focusing on source of data only. After collecting all data, the researcher reviews the data, gives meaning and processes the data into categories or them which crosses all sources of data.

The second characteristic is Theoretical lens. It is a situation where researchers uses certain perspective in their research, such as concept of culture, ethnography, gender difference and sense of knowing class which occurs from theoretical orientation. However, the researchers sometimes start the research by identifying social context, political context or historical context of the researched problem.

The third characteristic is Interpretive. It means that in the research, the researcher make an interpretation of what they see, listen and understand. Their interpretation can be different from their background, history, context and previous understanding. After the report of the research is finished, the readers and participants can make interpretation which is often different from the researcher's interpretation. Since the readers, the participants and the researcher are involved in the interpretive process, there will be various points of view concerning the researched problem.

The fourth characteristic is Holistic account. It means, the researcher try to make complex image of a researched problem or issue. Therefore, the qualitative researchers are expected to be able to make a visual model of various aspects concerning the main process or phenomenon which is researched. This is the model which will the researcher to build holistic image.

In this journal, the writer will conduct direct interview with the Commissioner of the KPI, Hardly Stefano, who also serves as Coordinator of Broadcasting Content Division. The writer will also analyze the data from the KPI concerning the sanction imposition to mystical shows in the previous years.

Theoretical Background

Setting agenda theory means what becomes the media agenda is also the public agenda. Drs. AM. Hoeta Suhut says that in setting agenda, the audiences understand not only general problems and others thing from media but also the importance of one issue/topic from the pressure given by the media towards certain topic.

If we take a look at the statement of AM. Hoeta above, it can be said that the Setting Agenda tried to place and issue which is considered important by the media to become an important issue for society who enjoys media.

If we relate this setting Agenda theory with mystical show in Indonesia, we will understand the re-occurrence of mystical show is caused by the big opportunity for the broadcasting stakeholders. It cannot be denied that most Indonesian people still believe in and like mystical thing and occult thing.

In addition to the setting Agenda theory, we can also see this phenomenon from the side of Cultivation theory. In the Teori Komunikasi 2 book by Drs. A.M. Hoeta Suhut, it is explained that the effect of audience in consuming media will be formed if there is interaction from the social environment.

It can be said that cultivation is the awareness of media topic, personality characteristic and social interaction of the spectators which is highly influenced by the values or habits which develop in the society.

DISCUSSION

There are some things which make mystical shows popular among Indonesian people. In this modern era, people prioritize rationality which is anti-climax. When rationality is stuck, people will try to find solution of spiritual enlightenment by following spiritual activities as an escape of life pressure/crisis.

We cannot deny that animism in Indonesia is still popular. This is normal thing. If we take a look at the past, the animism has occurred since a long time. The most remembered phenomenon is Ponari with his magic stone. The local people believe that the stone can heal various diseases. Logically, this is nonsense. However, due to believe in mystical things, many people came to Ponari and asked him to heal their diseases.

In addition to the two things above, there is Modernism Viewpoint. Modernism viewpoint is the estuary of Materialism concept. This concept can be understood from a group of people who was marginalized with Modernism understanding. These people finally seek fulfillment by re-involving element outside themselves and real nature. This thing can lead to spiritual spirit, whether it is occult or other spiritual spirit. According to the book *Filsafat Ilmu*, a popular introduction by Suriasumantri, this phenomenon can be also called with the era of Postmodernism (abbreviated as posmo). This era is the modern era which is very materialistic. Therefore, the need of fulfillment of spirituality becomes important.

From the perspective of setting Agenda theory, the occurrence of mystical shows is also caused by the competition of stakeholders of broadcasting industry. If we see the pattern of broadcasting trend in Indonesia, it can be concluded that there is similar repetition as the time goes by. In the beginning of 2000's, we saw how *Dunia Lain* show on Trans TV occurred and got high rating and other TV stations made mystical shows with different package. Let's say shows such as *Uka – Uka*, *Tim Pemburu Hantu*, *Lentera Merah*, etc.

As the time goes by, those mystical shows started to be left and the pattern of people in watching TV changed. After the trend of mystical show disappeared, there came trend of other shows such as Turkish Drama, Indian Drama or Korean Drama.

Like a rotating wheel, the trend of mystical shows occurred again in 2017. The return of this type of show is marked with the occurrence of *Karma* show on ANTV. This show is hosted by Roy Kiyoshi and packaged with fresher package than before. The package attracts many people and indirectly the

rating of this show increases compared to other shows. Seeing this trend, ANTV started to maximize the existing condition by making descendant shows such as *Karma The Series*. This show featured reconstruction of event told by participants on *Karma* show. They also made *Roy Kiyoshi Anak Indigo* show which tells the childhood of Roy Kiyoshi.

As predicted, the shows also got quite high rating according to AC Nielsen. Seeing this phenomenon, other TV stations made other mystical shows with different format. Let's say *Liga Paranormal* and *Gost* on Trans TV and *Mister Tukul Jalan – jalan* on Trans 7. This thing is pursuant to the setting agenda theory. This theory says that with big market opportunity, TV stations competed to present mystical shows to gain big profit without considering the psychological effect on the spectators especially the children who cannot filter TV shows.

Rating is important factor which caused TV stations to broadcast mystery shows. However, there are also other supporting factors. According to Hardly Stefano, the Commissioner of Central KPI and Coordinator of Broadcasting Content Division, the mystery show is hard to be erased due to two factors. The first is talkative culture in broadcasting institution. Hardly said that when a show with high rating and share occurs, other TV stations will follow to make similar program to gain "cake" of rating for their profit.

When Indonesia had only 4 TV stations in several decades ago, the rating share is even. 25 % worst is about 10%. However, with the 15 TV stations right now, the rating share is not even. If we assume that all stations get the same share, each station will get only 6% - 7%, even can be less. If fact, the share is not even. According to the data from Indotelko, RCTI gained Rp. 3.78 billion profit from advertisement compared to Trans TV which only gained Rp. 1.566 billion. This study was conducted in quarter 11 of 2018. If the TV stations do not follow the trend of show, the profit of those TV stations will decrease due to lack of advertiser. This is the thing which caused the large number of mystery show right now.

In addition to the talkative culture, the second factor is the regulation of Indonesian Broadcasting Commission (KPI) which is considered to be incapable of solving the problem with mystery show. According to Hardly, this case can be found on SPS (Broadcasting Program Standard) Article 35 clause 4 point c which says that Broadcasting program of P classification is prohibited from showing scene and content relating to psychics power, occult, magical spiritual practice, horror and/or mystic. In addition, Article 36 clause 4 point c says that broadcasting program of classification A is prohibited from showing scene or content relating to psychics power, occult, magical spiritual practice, horror and/or mystic. This thing can prevent the occurrence of mystical show. However, there is different regulation on Article 37 clause 4 point b & c. This regulation is deemed to give space and opportunity to mystery show. The article says that broadcasting program of classification R is prohibited from showing:

- A. Content which encourages teenager to believe in psychics power, occult, magical spiritual practice, supernatural and/or mystic;
- B. Content which disturbs the physical and psychological health development of teenager such as: free sex, consumptive life style, hedonistic and/or horror.

Hardly also says that Article 30, 31 and 32 of BPS still give chance and space to Mystical – Horror – Supernatural (MHS) shows in every broadcasting hour with some limitations of appearance as regulated in article 30 clause 1. Meanwhile, concerning children and teenager protection, as regulated in article 35, 36 and 37 of SPS, it can be seen that there is gradation of regulation. Classification “P” is prohibited from showing MHS scene at all, meanwhile classification “R” still has chance to show the MHS show but the classification cannot encourage teenager to believe in such thing. The contradiction of those rules is deemed to give chance to mystical show to be shown with some limitations. However, many TV stations have cheated those rules. According to Hardly, it needs renewal of P3SPS KPI to take action against mystical show.

With the limitation of P3SPS and Law 32 Year 2002, KPI has taken some actions to minimize the occurrence of mystical show such as guiding the broadcasting institution which shows mystical show and has potency to violate the existing regulation. The next step is to do FGD (Focus Group Discussion) concerning the show with all broadcasting institutions and the last step is to coordinate with relating parties such as MUI, academician, etc. The actions above have gained success that needs to be appreciated. On July 27, 2018, Trans TV stopped their 3 mystical TV programs such as Liga Paranormal, Gost (Gospin Setan) and Gerbang Dunia Lain. In addition, to minimize the effect of mystical show, KPI implemented the rule of broadcasting hour and age classification on show which is stated in P3SPS KPI. The following is the rule of broadcasting hour pursuant to age classification.

No.	Klasifikasi	Usia	Jam tayang
1.	P : Pra Sekolah	2 – 6 tahun	07.00 – 09.00 15.00 – 18.00
2.	A : Anak - anak	7 – 12 tahun	05.00 – 18.00
3.	R : Remaja	13 – 17 tahun	05.00 – 21.59
4.	D : Dewasa	18 tahun keatas	22.00 – 03.00
5.	SU : Semua Umur	Diatas 2 tahun	03.01 – 21.59

The last step which is taken by KPI if it deems that the show has gone beyond limit is to give sanction to the TV program. The following is the data of number of written warning sanction which was issued by KPI in 2018 according to the data from Irvan Priyanto as Sanction Imposition Officer of Central KPI.

NO	TANGGAL	NO SURAT	PERHAL	LEMBAGA PENYIARAN	PROGRAM SIARAN	DESKRIPSI	PASAL PISPS YANG DI LANGGAR
1	11 Januari 2018	05/K.KP/31.2.01.2018	Teguran Tertulis	ANTV	Program Siaran "Therapist Merah"	Pada tanggal 29 Desember 2017 pukul 15.29 WIB program siaran tersebut menampilkan adegan penampilan seorang wanita yang tiba-tiba meninggal dan seorang pria wanita tiba-tiba mematahkan kepalanya dengan tombak sebelum saat itu kondisi yang diproyeksikan oleh beberapa penonton. Selain itu, pada tanggal 29 Desember 2017 pukul 15.20 WIB muncul adegan seorang pria yang mengalami kejang dan penampilan manusia aneh.	P3 Pasal 21 Ayat (1) serta SPS Pasal 37 Ayat (4) huruf b
2	23 April 2018	249/K.KP/31.2.04.2018	Teguran Tertulis	SCTV	Program Siaran "The Criminal Master Aids"	Pada tanggal 15 April 2018 pukul 16.09 WIB Program siaran tersebut menampilkan adegan seorang pria (Limbak) memukul palu dan kemudian jatuh sembari tertawa. Momen-momen tersebut dianggap tidak dapat dirangsang karena berpotensi menimbulkan pengaruh buruk kepada anak-anak dan remaja.	P3 Pasal 14 serta SPS Pasal 15 Ayat (1)

In addition to the written warning, KPI also gave warning to some TV shows which have potency to violate P3SPS. It is expected that the warning will encourage the broadcasting institutions to improve their content immediately. The following is the warning which was issued by KPI.

NO	TANGGAL	NO SURAT	LEMBAGA PENYIARAN	PROGRAM SIARAN	DESKRIPSI
1	13 Maret 2018	127/K.KP/31.2.03.2018	ANTV	Program Siaran "Karam The Serie"	Program siaran ini melanggar ketentuan sebagai berikut: 1. Tanggal 2 Maret 2018 mulai pukul 11.40 WIB: - Seorang pria menarik istrinya yang sedang hamil ke kamar mandi lalu mengocehnya hingga terjatuh dan pendarahan; - Adegan seorang pria yang hendak memperkosa pembantuannya namun digeroki istrinya lalu pria tersebut menampar istrinya tersebut. 2. Tanggal 26 Februari 2018 mulai pukul 11.57 WIB: - Seorang pria yang membentak istrinya "...aku tuh paling benci dengan orang hamil. Aku drop! Hingga nafsu tau ga?"; - Seorang wanita yang sedang hamil mencari suaminya namun ternyata suaminya tersebut sedang berselingkuh dengan wanita lain.
2	13 Maret 2018	128/K.KP/31.2.03.2018	ANTV	Program Siaran "Jodoh Wanita Bapa"	Pada tanggal 18 Februari 2018 pukul 20.52 WIB program siaran tersebut menampilkan sosok hantu dengan wajah menyeramkan yang kemudian memasuki tubuh seorang wanita. Muatan serupa juga ditemukan pada tanggal 14 Februari 2018 mulai pukul 20.46 WIB dan 24 Februari 2018 mulai pukul 10.08 WIB.
3	21 Mei 2018	313/K.KP/31.2.05.2018	TRANS 7	Program Siaran "Des Dusia"	Pada tanggal 13 Mei 2018 mulai pukul 21.44 WIB program siaran tersebut menampilkan adegan seorang pria dan wanita mengalami kecurangan. Selain itu ditemukan pula adegan serupa pada tanggal 2 dan 8 Mei 2018.
4	08 Juni 2018	357/K.KP/31.2.06.2018	ANTV	Program Siaran "Roy Kiyochi Anak Indigo"	Pada tanggal 02 Juni 2018 mulai pukul 12.12 WIB program siaran tersebut menampilkan penampilan seorang wanita yang merupakan siluman ular.

From the interview with Aris Rahardja, the Complaint Officer of KPI, he said that the number of complaint from people increases each year and the largest number of complaint occurred in the end of 2017 until the first quarter of 2018. This thing indicates that many people started to complain about the occurrence of mystical show on TV.

In the middle of large number of mystical show, there is also rejection from some parties such as MUI (Majelis Ulama Indonesia) Pusat. There was also rejection from Nahdlatul Ulama (NU) which said the mystical show is haram (Article from Tribunnews, August 2, 2018).

We need to remember that the TV show is like two sides of coin; it gives both positive effect and negative effect. Although there are some arguments which said that mystical show makes us closer with and remember God, the mystical show indirectly gives negative effect to spectators especially the kids who are vulnerable of a show. This is because the kids cannot filter a show and therefore they will follow the things that they watch on TV. In addition, the mystical show can also traumatize the kids.

According to the Cultivation theory which was stated by Gerbner in the book Psikologi Komunikasi (2010:252), the Cultivation theory is the theory which predicts and explains the

formation of perception, understanding and belief about the world as a result of consuming message from media in a long term. Specifically, Gerbner says that mass media, especially Television, cause the occurrence of certain belief concerning reality which is owned jointly by the consumers of mass media. In addition, we understand the reality through the mediation of mass media and therefore the reality that we accept is mediated reality.

TV is the dominant power in forming modern society. TV has power which comes from symbolic message of drama of real life which is shown to the public constantly. If we relate this thing with the topic of this writing, we can conclude that the mystical show which is shown on TV will give incorrect image of the world which is occupied by mystical creatures and occult thing which is capable of harming people.

This condition will cause people who are considered capable of being rational to follow the stream by thinking irrationally. If we discuss the cultivation theory deeply, we will get some basic assumptions to prioritize the opinion that the reality which is on TV causes the spectators to create their own social reality which is absolutely different from the true reality. According to the book *Psikologi Komunikasi* (Morrison 2010:255), these assumptions are:

TV is the media which is Very different

According to the book *Psikologi Komunikasi* by Morrison, this assumption emphasizes the uniqueness or power of TV compared to other media. TV is the media which has biggest access to reach people from various groups; old, young, men, women, etc. In addition, TV can be enjoyed by people for free. This thing makes TV likened by people.

With the ease of access of television show which is not synchronized by parents' supervision, the kids will watch the show pursuant to their interest and curiosity. This is what happens right now. With the large number of mystical show, the kids will watch the show as well to fulfill their curiosity about the show. This thing is getting worst due to parents who let their kids watch the show. Whereas, parents should understand the effect of the mystical show on their kids' psychology. This thing must be changed immediately to overcome the psychological problem of kids in the future.

TV creates the way people think and interact

In this assumption, if we take a look at the book *Psikologi Komunikasi*, we will find out that mystical show will indirectly cause fear to emerge. This is because the TV show can plant vision in our mind that the event on the show will happen to us. This idea says that the number of the event happened on the mystical show is greater than the number of event happened in the real world.

How does the mystical show influence the spectator's thinking pattern? We can answer this question by looking at the cultivation process. The answer is mainstreaming. Mainstreaming means following mainstream which happens when various symbols, information and ideas shown on TV dominate and beat the symbols, information and ideas from other source. According to West Turner (2007:85) this phenomenon can be defined as "the tendency for heavy viewer

to perceive a similar culturally dominant reality to that pictured on the media although this differs from actual reality".

With the definition from West Turner, we can say that the effect of watching TV with high intensity is that the social reality constructed by people moves to the direction of mainstream, that is a dominant culture reality which is more similar to the reality portrayed on TV than other reality which is measured and objective.

With the assumption and the large number of mystical show in Indonesia, it can be concluded that the spectators are indirectly provided with mystical show although the show is packaged with different package and broadcasted on different TV channel. This high intensity will create people's thinking pattern as explained above. With this phenomenon, the reality portrayed on mystical show is considered as if reality in real world. For example, a show on one of private TV stations portrayed that a house which belongs to Tjong A Fie is haunted house. Of course this show will make some people believe this thing although after the show was broadcasted there was a lawsuit from Tjong A Fie family who had objection to the content of the show. This case continued and was mediated by the Central Indonesian Broadcasting Committee (KPI). The mediation was finished with direct apologize from the TV station which broadcasted the show and other shows with content which was actually relating to the house of Tjong A Fie with the direct direction from Tjong A Fie family. However, this thing did not directly erase the entire people's perception about the house of Tjong A Fie. This is the negative effect of mystical show.

Then, how does the mystical show influence the children's psychology? The mystical show has big potency to pollute and influence the children's psychology due to children's inability to filter and differentiate facts and fantasy. With hegemonic power of television in conquering the unconscious mind of the spectators, the presented program is often considered, especially by children, as an objective reality or even value which is applicable in the middle of society life.

According to Effendi (2003: 192), if there is a program which causes the spectators moved, impressed, talkative or scared, it is not a special and amazing thing because one of the psychological effects of TV show is to hypnotize the spectators as if they moved by the TV show.

One thing that needs to be concerned is that TV as communication media conveys message in linear way to the spectators. Therefore, it is very hard for broadcasting institution to know the effect of their TV program on the spectators entirely. The linear communication effect is one of reasons why broadcasting institutions are often considered to be less proactive concerning the mystical show which is broadcasted constantly.

Due to the existence of the mystical TV show, many children feel scared of the show. The children's fear actually develops through learning process. Through various experience processes, children learn that certain object or condition makes them scared. This process usually begins with bad experience such as experience after watching mystical show on TV. Remember that TV is also one of learning media in society. Children have tendency to follow and believe what they watch

such as TV as easiest media to access. The mystical show which is often broadcasted on TV will make the children believe anything on the show. Although KPI has regulation concerning limitation of mystical show, there are still many broadcasting institutions which insert mystical scene to their shows. These shows are broadcasted outside the hours regulated by KPI on P3SPS. Mystical content is content for adult and this content can be shown after 22.00. However, we can still find mystical scene outside the regulated hours as we can see on TV program Roy Kiyoshi Anak Indigo which is shown at noon or program Pagi-pagi Pasti Happy which inserted an occult scene on one of their episodes. Of course the broadcasting of mystical show at noon will ease the children to watch the show. Although KPI has strict regulation concerning this issue, some broadcasting institutions do some updates to free their TV programs from the sanction threat from KPI.

Concerning the regulation of mystical shows such as show which contains mystical, horror and supernatural element and according to the Broadcasting Program Standard (BPS) Article 30 Clause 1, the broadcasting program which contains mystical, horror and/or supernatural content is prohibited from showing contents as follows

1. Corpse resurrects from the grave.
2. Corpse surrounded by animals.
3. Bloody corpse/ghost.
4. Corpse/ghost with incomplete senses and creepy condition.
5. Supernatural people eating uncommon things such as sharp object, animal, rock and/or soil.
6. Cutting body parts such as tongue, hand, head, etc.
7. Stabbing and/or inserting objects such as sharp weapon, needle, nail and/or yarn into body parts.

Meanwhile, Article 30 Clause 2 says that broadcasting program which contain mystical, horror and/or supernatural content which is the part of arts show and original culture of tribe/ethnic of Indonesian nation is exempted from the provision as stated on clause (1) letter e, letter f and letter g and this show can only be broadcasted on classification D, at 22.00 – 03.00 of local time.

In addition to Article 30, there is also Article 31 which says that broadcasting program which contains mystical, horror and/or supernatural content is prohibited from engineering as if true event, unless it is stated firmly that the event is reconstruction or fiction.

The last article which regulates mystical show is Article 32. This article says that broadcasting program which shows mystical, horror and/or supernatural content which makes people scared is categorized into classification D and can only be broadcasted at 22.00 – 03.00 of local time (P3SPS KPI 2012:58).

According to the book Literasi Media (Iriantara 2009), Indonesian children are categorized as heavy spectator. This is because Indonesian children watch TV for 3.5 – 5 hours in a day. This long duration. For additional information, the safe limit of watching duration for children is 2 hours in a day. In fact, children are suggested to watch TV only for 2 hours a day. With the long duration, the children have big potency to watch

mystical show on TV since there are many mystical show in Indonesia.

On the book *Awas Tayangan Televisi* by Surbakti (2008:111), the quite intense exposure of mystical show on TV has bad effect on children and this effect is categorized based the age of children. There are 3 age categories. The first is Pre-operational (age 3 – 6 years). At this age, children cannot differentiate good show and show which is not educative. Children at pre-operational age only know the show from their perspective that is whether the show interesting or not and whether it is good or evil.

Children do not have concept about show, they do not know grey area and they cannot feel or see an event from the perspective of others. In addition, they cannot differentiate internal experiences such as dream (they think that all people can see and feel their dream) and external experience such as watching television. Children at this age consider TV show as a reality because they cannot differentiate reality and imagination.

Egocentrism thinking pattern makes children imagine that they are involved in the ongoing show. They imagine that all events portrayed on TV happen because of their action. In other words, they think that they are the main character of the ongoing show.

The second group is Operational Concrete (7 – 11 years old). It can be said that some of watching pattern of children at this age is still influenced by strong egocentrism thinking pattern. The children at the age of 8 – 9 years are still highly influenced by the show that they watch. This thing is also stated by Eron in the book *Lifespan Human Development* (1993:300). He said that before age nine, children believe much of what they see on TV to be realistic, on their own without adult interpretation, they do not distinguish fantasy from reality very well. It can be concluded that before age of nine, children usually believe that what they watch on TV show is a reality. Therefore, it needs explanation from parents since children cannot differentiate fantasy and facts well. They are still imprisoned in their own thinking pattern. After the age of 10 years, children start to realize that all events depicted in a movie is a sequence of story. Indeed, there are still children who is capable of understanding movie faster. However, their number is very small.

The third group is Formal Operation (above 12 years old). At the age of 12, the children's watching pattern is almost similar to that of adult. At this age, children are able to think abstract and hypothesis and therefore they can differentiate fantasy and facts. They have argumentation when they choose a TV show. They can see movie scene in its entirety as a sequence of story. They can also give critic towards the story and state their disagreement towards the plot.

From the research conducted by Surbakti on the book *Awas Tayangan Televisi* (2008:102), a research which involved a group of children at the age of 3-6, it was found that there are some types of fear as a result of mystical show. The highest fear is fear of sleeping alone. The second is bad dream. The others are fear of going to bathroom alone at night, fear of being at home alone and feeling that there is someone who always shadows them.

The second research was conducted with a group of children at the age of 7 – 11. In this group, there is difference with the previous group. It is found that there is different fear pattern. In this group, the most common fear caused by mystical show is feeling of being watched and shadowed. This is because children at this age often imagine mysterious event. In addition, their high level of imagination power often influence their mind. Other than feeling of being watched, their fear is similar with the fear of group on the previous research. The difference is on the order. The highest fear is feeling of being watched, the second is bad dream, the next is fear of being alone at home, the next is fear of going to bathroom alone and the lowest is fear of sleeping alone.

However, there is difference of some fear on one child and another. This difference is caused by some things such as intelligence level, gender, age, physical condition, family, culture, order of birth, environment, personality, belief and temperament.

From the result of those researches, it was found that the effect of mystical show on children's psychology is very big. In addition, the show will traumatize the children. As a regulator of broadcasting, KPI is still limited in taking action due to overlap regulation in P3SPS. Therefore, it needs active participation of parents to educate the effect of mystical show. Parents need also to accompany their children when they watch TV. Meanwhile, the broadcasting institution is expected to remember again the Law 32 Year 2002 Article 2 which says that Broadcasting is held with the purpose to strengthen national integrity, to guide character and identity of nation which has faith and piety, to make nation life smart, to improve general prosperity, for the purpose of building society which is independent, democratic, fair and prosperous and to grow broadcasting industry in Indonesia. The broadcasting institution needs also remember the Article which says that broadcasting as mass communication activity has function as media of information, education, healthy entertainment and social control and unifier.

In creating educating show, KPI cannot work alone. Therefore, it needs cooperation from all parties. Please remember that frequency belongs to public therefore it must be used to accommodate public interest, not only the capital owner (in this matter broadcasting institution).

CONCLUSION

The large number of mystical show in Indonesia is caused by the race to get "cake" of rating of broadcasting institution. It can be denied that broadcasting institution needs advertiser to run their industry. Meanwhile, the advertisers see rating and share to but advertisement spot on broadcasting institution. This is the reason why broadcasting institution follows trend of TV show with high rating and share.

The focus of broadcasting institution is to gain profit and therefore they forget the effect of the show that they broadcast on people especially children. Right now, mystical show becomes trend again in Indonesian TV stations. Children, especially their psychology, are the most vulnerable group to the effect of this show. The effect of mystical show cannot be seen directly. However, this effect is getting worst due to the

fact that children are one of heavy TV spectators with watching duration of more than 3.5 – 5 hours a day.

The psychological effect of mystical show on children is categorized based their age. The first group is Pre-operational (age 3 – 6). Children at this age, cannot differentiate good show and show which is not educative. Children at pre-operational ages only know TV show from their perspective that is whether the show is interesting or not and whether it is good or evil.

This is because egocentrism thinking pattern. Egocentrism thinking pattern makes children imagine that they are involved in the ongoing show. They imagine that all events portrayed on TV happen because of their action. In other words, they think that they are the main character of the ongoing show.

The second group is Operational Concrete (7 – 11 years old). It can be said that some of watching pattern of children at this age is still influenced by strong egocentrism thinking pattern. The children at the age of 8 – 9 years are still highly influenced by the show that they watch. This thing is also stated by Eron in the book *Lifespan Human Development* (1993:300). He said that before age nine, children believe much of what they see on TV to be realistic, on their own without adult's interpretation, they do not distinguish fantasy from reality very well. It can be concluded that before age of nine, children usually believe that what they watch on TV show is a reality. Therefore, it needs explanation from parents since children cannot differentiate fantasy and facts well. They are still imprisoned in their own thinking pattern. After the age of 10 years, children start to realize that all events depicted in a movie is a sequence of story. Indeed, there are still children who are capable of understanding movie faster. However, their number is very small.

The last group or the third group is Formal Operation (above 12 years old). At the age of 12, the children's watching pattern is almost similar to that of adult. At this age, children are able to think abstract and hypothesis and therefore they can differentiate fantasy and facts. They have argumentation when they choose a TV show. They can see movie scene in its entirety as a sequence of story. They can also give critic towards the story and state their disagreement towards the plot.

The type of fear is different in each group. The highest fear of children at the age of 3 – 6 caused by mystical show is fear of sleeping alone. The second is bad dream, the next is fear of going to bathroom alone at night, the next is fear of being alone at home and the last is feeling of being always shadowed. Meanwhile, the second research was conducted with children at the age of 7 – 11. On children at this age, the most common fear cause by mystical show is feeling of being watched and shadowed.

To minimize this problem, KPI, as broadcasting regulator, has taken some actions such as development, FGD and sanction imposition. These KPI actions succeeded in making broadcasting institutions stop their mystical shows. We need to appreciate this thing. In addition, KPI has regulated the broadcasting hour of this show. Mystical show which is categorized as adult show can be shown after 22.00. This limitation has purpose to make children do not watch this show. KPI has tried to solve the problem with mystical show. However, parents need to support this thing. Parents need to

supervise their children when they watch TV. In addition, it needs awareness of broadcasting institution to show educative show.

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