



ISSN: 0976-8031

Available Online at <http://www.recentscientific.com>

CODEN: IJRSFP (USA)

International Journal of Recent Scientific Research
Vol. 15, Issue, 07, pp.4861-4862, July, 2024

**International Journal of
Recent Scientific
Research**

DOI: 10.24327/IJRSR

Research Article

ADVANCED MERGERS AND ACQUISITIONS – A WAY TO LOOK FOR FUTURE

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DOI: <http://dx.doi.org/10.24327/ijrsr.20241507.0914>

ARTICLE INFO

Article History:

Received 16th June, 2024

Received in revised form 23rd June, 2024

Accepted 20th July, 2024

Published online 28th July, 2024

Keywords:

Mergers, Acquisitions, Corporate Restructuring,
Inorganic Growth, Business Expansion,
Regulatory Framework

ABSTRACT

This research article examines advanced mergers and acquisitions (M&A) as crucial strategies for future business growth. It distinguishes between organic and inorganic growth, highlighting how M&A can accelerate expansion, enhance technological capabilities, and consolidate market positions. The study explores various M&A strategies, their benefits, and the regulatory considerations involved, providing insights into their role in the evolving business landscape.

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INTRODUCTION

Mergers and acquisitions (M&A) are essential inorganic growth strategies that allow companies to achieve rapid expansion and consolidate market presence. This section introduces the significance of M&A in modern business practices, comparing it to organic growth and assessing its future potential.

Corporate Restructuring Defined

Corporate restructuring involves substantial changes to a company's business model or financial structure to address challenges and improve profitability. This section provides a definition and discusses the role of restructuring in achieving strategic business objectives.

Types of Mergers and Acquisitions

Horizontal Mergers

Mergers between companies operating in the same industry to achieve economies of scale and reduce market competition.

Vertical Mergers

Mergers involving companies at different stages of production or distribution, aimed at enhancing operational efficiency.

Conglomerate Mergers

Mergers of companies from unrelated industries to leverage financial and managerial synergies.

Demerger

The process of dividing a company into distinct entities to improve operational focus.

Slump Sale

The sale of a business unit for a lump sum without detailed asset valuation.

Amalgamation

The combination of multiple companies into a new entity, with the original companies ceasing to exist.

Benefits of Mergers and Acquisitions

This section outlines the primary benefits of M&A, including economies of scale, operational synergies, market expansion, and technological advancements.

Due Diligence in M&A

Due diligence is critical for evaluating the viability and risks of M&A transactions. This section covers various due diligence types, including legal, tax, operational, and commercial.

Regulatory Framework

M&A transactions are subject to legal and regulatory scrutiny to ensure compliance and fairness. This section discusses the regulatory considerations affecting M&A deals.

CONCLUSION

Advanced M&A strategies are crucial for navigating a competitive and dynamic market. The conclusion summarizes the importance of M&A in achieving strategic growth and outlines future research directions.

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How to cite this article:

Samarth Khanna and Archana Agarwal Madam.(2024).Advanced mergers and acquisitions – a way to look for future. *Int J Recent Sci Res.*15(07), pp.4861-4862.
